

# 2023 Kansas Authors Club Convention Advertising Packages

## Full Page Advertisement

4.5”w x 7.5”h

\$110.00 member rate / \$155 nonmember rate

**New in 2023:** For \$10 more, we will help you create your advertisement. Select "KAC Assistance" for your purchase option.

## Half Page Advertisement

4.5”w x 3.75”h

\$60.00 member rate / \$85 nonmember rate

FULL & HALF PAGES are 4.5 inches wide

## Quarter Page Advertisement

\$35 member rate /

\$50 nonmember rate

2.25”w x 3.75”h

or

4.5”w x 1.875”h

FULL PAGE is 7.5 inches tall  
HALF PAGE is 3.75 inches tall

Convention program measures 5.5”w x 8.5”h

## 2023 Convention Advertising Packages:

- Ads will be displayed on the Kansas Authors Club website throughout the year (home page and convention page with links through to the advertiser’s website).
- Ads will be featured individually on Kansas Authors Club social media pages at least three times.
- Ads will be printed in the 2023 Retreat Program.
- Ads received by August 1 will be printed in the Writing from the Center Zine (new in 2023—first issue expected September 2023)
- Ads will be printed in the 2023 Kansas Authors Club yearbook and remain a part of the 2022 convention online archives.

### **Member Rates**

\*\*Quarter Page \$35

Half Page \$60

Full Page \$110

### **Non-member Rates**

Quarter Page \$50

Half Page \$85

Full Page \$155

\*This year’s writing retreat will not include tabling options for non-members. Members will received details about the Sunday book event.

**Pay online: [kansasauthorsclub.org/adpackages](https://kansasauthorsclub.org/adpackages)**

**Or mail check to: Kansas Authors Club, PO BOX 333,  
Emporia, KS 66801**

**Email completed ads (or instructions for ads) to  
[kansasauthorsclub@gmail.com](mailto:kansasauthorsclub@gmail.com) in JPG format.**

**Prepare artwork for print resolution, no less than 200dpi.**